

Free Artist Seminars 2010

Whitaker Center Visual Arts Advisory Committee is offering four free seminars in an effort to aid in the success and promotion of Central PA artists and those working within the arts. The seminars will provide access to professionals from various industries and organizations who will supply information, resources, answer questions, and exchange ideas. Whitaker Center Visual Arts Advisory Committee is comprised of five local arts organizations including The Art Association of Harrisburg, Art Center School and Galleries in Mechanicsburg, Jump Street, Susquehanna Art Museum, and Whitaker Center. It is through the joint efforts of these groups that the free seminars were developed and made possible.

Note to all teachers

ACT 48 credits are available. Please call Deborah Peters, Exhibits Manager at Whitaker Center, for details, 717/724-3872.

Registration is free but requested by calling each of the separate locations listed below. Donations will be graciously accepted at the door and will go toward defraying the cost of refreshments.

For general VAAC Seminar information, please call Deborah Peters, Exhibits Manager at Whitaker Center, 717/724-3872.

“Show It Off: Increase Visibility and Status Through Exhibitions.”

January 14, 2010; 6pm-8pm (Snow date: January 21)
Art Center School & Galleries | 18 Artcraft Dr, Mechanicsburg

Do you want to sell your artwork? Interested in obtaining gallery representation? Face it; credibility in the art world is important. So how do you get it? Before you begin the process of writing your artistic resume, ask yourself, “Do I have meaningful information to list?” A panel of experienced artists, including a representative from the Yellow Breeches Chapter of the PA Guild of Craftsmen, will lead a discussion on exhibit opportunities with local, regional and national arts organizations for artists of all disciplines. Discover how your career can benefit from your association with arts organizations. Artists attending the lecture are asked to bring a sample of their artwork. A list of exhibit opportunities and ideas will be available at the lecture.

Registration is free but required by calling 717/697-2072.

“Getting your Foot in the Gallery Door”

February 18, 2010; 6pm-8pm (Snow date: February 25)
Art Association of Harrisburg | 21 North Front St, Harrisburg

The speakers will be discussing the importance of a professional resume and portfolio, and the most effective ways of contacting galleries to apply for exhibitions. Terrie will concentrate her presentation on how to apply for group and individual exhibitions in galleries, whereas Carrie will discuss how to apply for representation in commercial galleries outside the area. Information packets will be distributed.

Registration is free but required by calling 717/236-1432.

“Developing Virtual Relationships without Actual Overload: Coping and Communicating in the Ever-Expanding World Wide Web”

March 4, 2010; 6pm-8pm (Snow date: March 11)
Susquehanna Art Museum | 301 Market St, Harrisburg

Should you be a fan or a friend? Do people still use MySpace? Should I Twitter as well? What about LinkedIn? There are more and more options for “Social Networking” through “Social Media” and it can be a little overwhelming and being so new, there really aren’t any experts, but there are experiences and that’s what we want to share.

Come to the Susquehanna Art Museum to discuss some of the Do’s and Don’ts we’ve discovered navigating the gossamer that is the internet. Some topics to be covered:

- What are the current “Social Media Outlets” (we can’t list them right now, because they change daily)
- Is this a good alternative to creating your own website?
- Can you just use email? This may be just right for you, but let’s talk about attachments, mass emails and spam.

Registration is free but required by calling 717/233-8668 ext. 3.

“Grant Writing Made Easy”

March 18, 2010; 6pm-8pm (Snow date: March 25)
Jump Street | 100 North Cameron Street, Suite 108, Harrisburg

Workshop includes art advocacy, funding available for organizations and individuals, free technical assistance until application is submitted, and learning how to answer grant questions, how to create a project budget, and how the panel review process works.

Registration is free but required by calling 717/238-1887.



Visual Arts Advisory Committee